

# Benjamin Mullin

To Whom It May Concern,

If you are reading this letter, it means you have the good fortune to be considering Crosby Melendi for a position at your organization. You would do well to stop reading and hire her immediately. If, however, you feel compelled to read on, be advised there is a distinct possibility she will have gotten another offer in the time it took you to finish this letter.

If you're still reading, please allow me to provide a list of superlatives that describe Crosby, so you may arrange an interview with the appropriate haste. I regret that this is an abbreviated list; an exhaustive one would require more space than I have on both sides of the page:

- ›Smart
- ›Thorough
- ›Earnest
- ›Perspicacious
- ›Personable
- ›Industrious
- ›Ambitious
- ›Collegial
- ›Fastidious

I do not use the above adjectives lightly — I generally avoid adjectives — but in this case they are more than justified (a fact that would become apparent if you would just *schedule an interview*). This became clear when Crosby joined The Poynter Institute in the summer of 2017 as an intern. During her brief tenure here, she began saving me hours every day by finding and curating the more important stories about journalism for Poynter.org's audience of nearly 700,000 monthly unique users. She handled a deluge of emails from our pickiest reader with professionalism and patience, exercised her own discerning news judgment and spent her morning hours making sure our site was on the bleeding edge of journalism news *du jour*.

She also exhibited strong analytical skills during a month-long project for the International Fact-Checking Network, wherein she collected and organized data from Facebook. The dataset she created provided important insights into the social networking giant — no mean feat considering it's among the most scrutinized companies in the world.

If you've read this far, it's possible Crosby has already accepted a position elsewhere. If by some happy fluke that isn't the case, please do yourself a favor and usher her résumé to the top of your pile immediately. If you have any questions, please don't hesitate to send me an email at [bmullin@poynter.org](mailto:bmullin@poynter.org).

Yours sincerely,  
Benjamin Mullin

Managing Editor  
The Poynter Institute